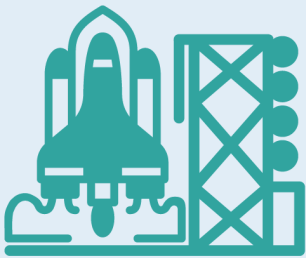


# Why Accreditation Matters for Local Public Health

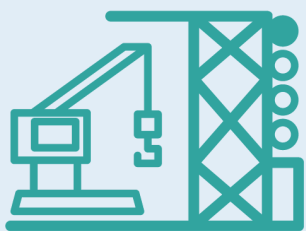
The NCLHD Accreditation Team is preparing a series of communication tools to help Agency Accreditation Staff inform their colleagues and partners about the accreditation process and its value.

These tools use a rocket launchpad analogy for the accreditation process.



## **Public health partnership builds a launchpad for thriving communities.**

Local health departments and their partnerships launch and steer communities towards goals – whether those goals address quality improvement, health equity, social determinants of health, or other community priorities.



## **Local health department accreditation helps ensure that our public health launches are successful.**

Accreditation provides a structure to assess, maintain, and advance local health departments so they can effectively work towards their goals.

Using the launchpad analogy, we have prepared materials that align with four phases of accreditation: launchpad maintenance, material review, systems check, and ready for take-off!



# Why Accreditation Matters for Local Public Health

*Materials for Local Health Department Staff*

Accreditation staff can use the following posters and email templates to communicate accreditation's value to their health department coworkers.

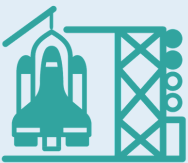


## LAUNCHPAD MAINTENANCE

*Continuous improvements throughout the accreditation process*

Email: [Maintenance & Updates](#)

Poster: [Accreditation Teamwork \(Canva\)](#)  
[Accreditation Teamwork \(PDF\)](#)



## MATERIAL REVIEW

*A few months before a site visit - gathering documentation*

Email: [Preparing for Launch](#)

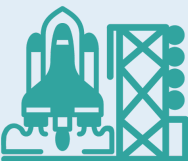
Poster: [Accreditation Support \(Canva\)](#)  
[Accreditation Support \(PDF\)](#)



## SYSTEMS CHECK

*Between site visit & Board Adjudication - waiting for results*

Email: [Evidence Submitted](#)



## READY FOR TAKE-OFF!

*After receiving reaccreditation at Board Adjudication*

Email: Results are In

- [Reaccredited](#)
- [Reaccredited with Honors](#)
- [Conditionally Accredited](#)

Poster: [Accreditation Success \(Canva\)](#)  
[Accreditation Success \(PDF\)](#)

Posters are available to customize in Canva or download as customizable PDF files. We suggest printing and displaying these posters in areas where staff gather at your local health department with the suggested timing.

